

## FOR IMMEDIATE RELEASE

November 6, 2012

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### Screening of Local Kansas City Documentary *We Are Superman: The Transformation of 31<sup>st</sup> and Troost*

On Friday December 7<sup>th</sup> at 7:30pm, as well as on Saturday and Sunday the 8<sup>th</sup>, and 9<sup>th</sup> at 2:30pm, *We Are Superman: The Transformation of 31<sup>st</sup> and Troost* will be showing at the renovated and revamped Screenland Crossroads.

We Are Superman is a 53-minute, locally produced documentary about the story of the American urban core in a time when racism has gone underground, prejudice is glossed over, and progress is built on the backs of the poor. The film is an emotional testament to a select few who are working tirelessly in the heart of Kansas City at the corner of 31<sup>st</sup> Street and Troost Avenue; working to transform a dividing line into a gathering place.

A feature length 1hr18min version of the film has been submitted to 15 film festivals throughout the country including Tribeca, SXSW, True/False and Sundance. Festivals will begin notifying the filmmakers in early December as to the films acceptance or denial.

Screenland Crossroads has recently changed management and will begin operation shortly as Kansas City's first Barcade and Theater. The theater will feature a bigger bar and lounge area with an arcade room.

After Friday evening's showing, Screenland Crossroads will host a reception with live music TBA along with drinks sponsored by Boulevard Brewery. Many local community members involved in the film will be in attendance and available for discussion and networking during the reception.

We Are Superman premiered last April to an audience of 400 at the Nelson Atkins Museum Theater. It was received extremely well by audience members and inspired many. Eddie Bocanegra of *The Interrupters* said, "The film was incredible, it will see way more success than the Interrupters". Roger Pugliese, producer of *Pretty Woman* said, "I not only like it I love it. It can be the story of America".