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LOCAL FILM CHRONICLES TROOST DIVIDE AND REVITALIZATION
Kansas City filmmakers examine urban dis-investment; showcase inner-city community building organizations

Kansas City, MO – “Kansas City has suffered from hyper-segregation for over 60 years and it cannot continue.” That’s the message of *We Are Superman: The Transformation of 31st and Troost*, a local documentary which includes interviews with Mayor Sly James, Anita Maltbia of the Green Impact Zone, and Carol Grimaldi of Brush Creek Community Partners.

Kevin Bryce, the film’s director, became drawn to the story of Troost Avenue while studying Film and Media Arts at UMKC. He felt that Troost was over stigmatized and decided to investigate.

Troost Avenue, which lies in the heart of KC, draws a geographic dividing line between black and white, rich and poor. But a growing movement is uniting to transform Troost from a dividing line into a gathering place. On the corner of 31st and Troost, a community of people are battling against prejudicial legislation, exploitative corporations, and a stereotype that has stigmatized the urban core since the suburban revolution.

The film is now available on Blu-Ray, DVD, and Vimeo-on-Demand. *We Are Superman: The Transformation of 31st and Troost* premiered in April of 2012 to an audience of 400 at the Nelson Atkins Museum. The film has since had a sold-out screening at the now-closed Screenland Crossroads in December, head-lined the 2013 Kansas City Film Fest (with an introduction by Mayor James himself), played at the 2013 Middle of the Map Fest, and has aired four times on Kansas City Public Television.

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If you’d like more information about the documentary, or to schedule an interview with Kevin Bryce, please call Christopher Cook at 816-399-3700 or email contact@brainroot.tv

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RELATED LINKS:

- Images for media use: <http://wearesuperman-themovie.com/press/>
- Film’s website: <http://wearesuperman-themovie.com>
- DVD Purchase Page: <http://wearesuperman-themovie.com/purchase-the-film/>
- Vimeo-on-Demand page: <https://vimeo.com/ondemand/wearesuperman>
- Facebook page: <https://www.facebook.com/wearesuperman>